## **Conference Exploration Form**

Regional Manager: **Event Details Competitor Information** List all competitors exhibiting / sponsoring Name of Event: City / Date of Event: Attendee Information How many attendees did they announce? Did a competitor launch a new product? Attendee Profile Describe the various attendees present [nurses, CEO] Networking Were you able to interact with attendees? If yes, describe below. Additional competitor information Impressive booth display? marketing material? Do you recommend exhibiting at this event?

You must take a minimum of (3) photos of the event and email or text to marketing team.

Competitor booths / products Flow of exhibition traffic

**Photos of interest:**